

Seychelles Public Service Awards

Logo Competition

Terms and conditions

- Logo designs must be original artwork. Artwork for logos cannot be part of another programme, organization or found in existing publications,
- All entries submitted, including the winning logo design will become the property of the Ministry of Administration and Manpower Development (MAMD) and will not be returned. MAMD reserves the right to modify the winning entry,
- The winning entry will appear on MAMD's website and in subsequent promotional materials,
- MAMD is not responsible for lost or missing entries, whether sent by mail, electronic or any other means. The ministry reserves the right to disqualify any entry that does not conform to the logo contest rules.

The Ministry of Administration and Manpower Development is launching a competition to find a logo to publicise the Seychelles Public Service Awards. The Seychelles Public Service Awards is an initiative aimed at rewarding the efforts of employees in public sector organisations working to improve standards and deliver real improvements in our public services.

It focuses on the fact that our public servants are able to innovate and are able to achieve effectiveness and make appropriate use of resources.

It constitutes an encouragement for public sector organisations to focus on results and drive through the required changes in service delivery, to improve access, increase the speed of delivery and develop a customer focus.

The logo should communicate positively this message of quality, service excellence, creativity, innovation and improved networking amongst the public service.

The logo will be used to identify activities related to Public Service Day and more specifically the Seychelles Public Service Awards. It will be the graphic tool used to convey the values of the Seychelles Public Service Awards and it will be an important means in the communication of the Awards and its related activities.

Logo Format

If you would like to participate you must submit **all** of the following:

1. Hard copy (the logo must be well drawn on at least A4 size paper).
2. Soft copy (the design must be presented in the form of a computer file. The logo must maintain its essence in both black and white as well as colour).
3. The logo should "speak for itself". A short explanation (maximum 100 words) of the logo is required.
4. Submissions should be clearly labelled with your name, address, NIN, contact telephone number.

Eligibility

The competition is open to all Seychelles residents. A participant may submit multiple entries.

Prize


The winner will get a cash prize of SR5000

Deadline

Should you wish to participate, forward your entry matching the format above to the Principal Secretary, address below, **not later than 4:00pm 19 September 2004.**

Should you require further information, please contact Ms Jill Tirant on telephone 383239

Principal Secretary
Ministry of Administration and Manpower Development
National House
P.O. Box 56
Tel: 383000 Fax: 224763
Email: psadmin@seychelles.net



**SR 5000
Cash Prize**